

KYLE LENH

Allentown, PA 18104

(610) 996-9842 | kylelenh.com | klwlrma1@gmail.com

EDUCATION

Moravian University, Bethlehem, PA.

Aug 2017 - May 2021

Graphic & Interactive Design, BA.

SKILLS

Software/Technical

Adobe Creative Suites, Photoshop, Illustrator, Indesign, Bridge, Premiere, Dreamweaver, XD, Visual Studio Code, Figma, Wordpress, Elementor, Avada, Genesis, Bluehost, Dreamhost, MySQL, MariaDB, HTML, CSS, Javascript, TXT, DNS, cPanel, Google Suites, Gmail, Drive, Docs, Slides, Sheets, Forms, Analytics, Search Console, Gemini, Microsoft Word, Powerpoint, Excel, Canva, Slack, Flock, Miro, Asana, DropBox, Zoom, Cloud Campaign, Cloudflare, FileZilla, SemRush, Screaming Frog, ChatGPT. Bilingual in English and Cantonese.

Professional

Web Design, Typography, Publication, Digital Photography, Creative Writing, and 3D-Printing.

Interpersonal

Organizational, Responsibility, Flexibility, Efficiency, Motivation, Leadership, Teamwork, Empathy, Dependability, Dedication and Time-Management.

INTERNSHIPS & RELATED WORK

Sarott Design - Nazareth, PA.

Graphic Designer - Feb 2021 - May 2021

Delivered end-to-end design solutions tailored to diverse client specifications, ensuring brand alignment and project objective fulfillment.

EXPERIENCE

Enter.net, Inc. - Allentown, PA.

AI Video Coordinator - Sep 2025 - Present

Lead AI-driven video production by leveraging ChatGPT for script optimization and creative direction. Direct cross-platform social media strategy via Cloud Campaign and engineer integrated web video sections to ensure seamless, high-impact digital branding.

SEO Specialist - Sep 2024 - Sep 2025

Executed technical SEO strategies and audits using Semrush and Screaming Frog to improve organic rankings. Managed critical site infrastructure including 301 redirects, robots.txt files, and keyword mapping, while monitoring performance metrics to ensure long-term search visibility and site health.

Junior Web Designer - May 2022 - Sep 2024

Architected and deployed custom WordPress sites using Elementor, Avada, and Genesis. Managed the full technical lifecycle, including cPanel setup, DNS configuration, and FTP file management, while performing continuous performance optimizations to ensure peak site speed and design consistency.

B.Braun - Allentown, PA.

Quality Control Inspector - May 2018 - May 2022

Conducted thorough inspections and testing of products to ensure cleanliness, safety, and compliance with quality standards before release.

VOLUNTEER WORK

Moravian University - Bethlehem, PA.

Asian Student Union/Studio South Design - Sep 2020 - May 2021

Conceptualized brand identity and promotional assets, including the official organization logo and event marketing materials. Collaborated with leadership to coordinate large-scale campus events and managed visual communications as part of the Studio South Design team.