

KYLE LENH

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PROFESSIONAL SUMMARY

Multidisciplinary Web Specialist & Designer with comprehensive experience bridging Figma UI/UX wireframing with full-lifecycle WordPress development and backend server administration (cPanel/SQL). Proven expert in maximizing digital visibility through technical SEO/AIO audits and accelerating content production via advanced AI video workflows.

WORK EXPERIENCE

Full-Stack Web Developer - Enter.net, Inc.

May 2022 - Present

- Deployed responsive WordPress sites using Elementor, Avada, and Genesis while fully managing backend server infrastructure, cPanel, SQL databases, and DNS migrations.
- Conducted comprehensive site-health audits utilizing Semrush and Screaming Frog to implement complex 301 redirect mapping, index management, and AI Optimization strategies.
- Streamlined creative production using ChatGPT for script optimization while engineering front-end web video architectures and managing multi-channel deployment via Cloud Campaign.

Freelance Graphic Designer - Sarott Design

Feb 2021 - May 2021

- Delivered end-to-end design solutions tailored to diverse client specifications, ensuring brand alignment and project objective fulfillment.

Quality Control Inspector - B.Braun Medical, Inc.

May 2018 - May 2022

- Conducted thorough inspections and testing of products to ensure cleanliness, safety, and compliance with quality standards before release.

EDUCATION

BA Graphic & Interactive Design
Moravian University

August 2017 - May 2021

ADDITIONAL INFORMATION

- **Software:** Adobe Ecosystem, Google Ecosystem, Microsoft Ecosystem, Wordpress, Figma, Dreamhost, Bluehost, Shopify, Elementor, Avada, Genesis, Visual Studio Code, MySQL, MariaDB, HTML, CSS, Javascript, TXT, DNS, Analytics, Search Console, Cloudflare, Semrush, Screaming Frog,, Canva, Mailchimp, Slack, Flock, Asana, Gemini, ChatGPT, & FileZilla.
- **Languages:** English and Cantonese.